

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80483	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/21/12 01:25 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 288	Agency Commission: 15 %	Updated: EBIRCHILL on 09/21/12 04:34 PM	
Agency: SRCP MEDIA (254304)	Product: T.SMITH FOR SENATE	Self Protect.: :20:00	Confirmed: 09/21/12 04:34 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

## NEW ORDER CHG/PH 09/21/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$675.00	4	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* T W T F * *	MORN	30				0.0	\$405.00	8	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	2										

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Agency: SRCP MEDIA (254304)	Product: T.SMITH FOR SENATE	Self Protect.: :20:00	Confirmed: 09/21/12 04:34 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DANDERSON	* T W T F * *	DAY	30				0.0	\$360.00	5	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DANDERSON	M * * * * *	DAY	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	* T W T F * *	DAY	30				0.0	\$560.00	4	\$2,240.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDEAL	M * * * * *	DAY	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPRICE	* T W T F * *	DAY	30				0.0	\$575.00	4	\$2,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

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Agency: SRCP MEDIA (254304)	Product: T.SMITH FOR SENATE	Self Protect.: :20:00	Confirmed: 09/21/12 04:34 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPRICE	M * * * * *	DAY	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DTALKPHILLY	* T W T F * *	NEWS	30				0.0	\$630.00	3	\$1,890.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALKPHILLY	M * * * * *	NEWS	30				0.0	\$630.00	1	\$630.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DSOAP1	* T W T F * *	SOAP	30				0.0	\$530.00	4	\$2,120.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DSOAP1	M * * * * *	SOAP	30				0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DTALK	* T W T F * *	DAY	30				0.0	\$470.00	4	\$1,880.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

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Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DTALK	M * * * * *	DAY	30				0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DDOCTORS	* T W T F * *	DAY	30				0.0	\$325.00	4	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DDOCTORS	M * * * * *	DAY	30				0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	EPHIL4P	* T W T F * *	EFG	30				0.0	\$590.00	4	\$2,360.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	EPHIL4P	M * * * * *	EFG	30				0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$575.00	8	\$4,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	8										

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AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ENEWS5PM	M * * * * *	NEWS	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$775.00	4	\$3,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NEARLYMF	M * * * * *	NEWS	30				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AENTER	* T W T F * *	ACC	30				0.0	\$950.00	4	\$3,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AENTER	M * * * * *	ACC	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	AINSIDER	* T W T F * *	ACC	30				0.0	\$950.00	4	\$3,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

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Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSIXTY	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE	* T W T F S S	NEWS	30				0.0	\$1,700.00	5	\$8,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NLATE	M * * * * *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	LLETTER	* T W T F * *	LETT	30				0.0	\$810.00	8	\$6,480.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	LLETTER	M * * * * *	LETT	30				0.0	\$810.00	2	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	101	0	\$73,365.00	\$62,360.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:22 AM	
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

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Order Totals:	\$73,365.00	\$62,360.25	\$0.00	\$0.00
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